

## **Graphic Designer**

### **Job Descriptions**

- Provide designs for brand/marketing assets including website design & prototyping, email design, promotional banners, adapting conceptual layouts and existing designs to work in various formats, including print materials and more
- Ideate with all digital touch points in mind; from social media campaigns to web collateral depending on clients' identity and needs.
- Conceptualize, create templates, produce mock-ups, improve the quality of existing graphics, and run user testing on work produced.
- Ability to edit basic videos with video editing software's, have good graphic design sense.
- Ensure aesthetics also are aligned with usability, accessibility, and web standards Thorough multiple avenues such as colours, images, text style, and layout that complement the brief.
- Work with developers to ensure proper implementation within a web environment and ensure consistency and integrity of the creative vision.
- Translate and create marketing requirements into compelling, appropriate campaigns and designs.
- Manage and produce digital design work, including banner sizing and versioning.
- Translate wire-frames into simple, easy-to-use User Interfaces.
- Ensure consistency of brand and creative across digital customer touch points.
- Stay current on industry trends and help inspire follow colleagues.
- Present the design to clients or the art director.
- Be an expert on the clients' product, services, or company.

### **Job Requirements**

- Diploma in Graphic Design or equivalent
- 2-3 Years working experience
- Proficient in English with optional Bahasa & Mandarin
- Preferred age: 20 to 30 years old
- Proficient in the latest Adobe Creative Suite (i.e. Photoshop, Illustrator and InDesign)
- Basic skills in Video Editing Software (Adobe Premiere Pro/ Adobe After Effects/ Final Cut Pro)
- Good communication skills